



ROMIRA PAGE 03
**20 YEARS OF ROMILOY® ASA/PA FOR
 AUTOMOTIVE INTERIOR APPLICATIONS**

ROWA MASTERBATCH PAGE 07
**THE VAUDE MONOMATERIAL
 TPU BACKPACK**

ROWASOL PAGE 08
**ROWASOL SHINES WITH
 NEW NIR-DEEP BLACK**



ROMIRA

- New disruptive solutions for aesthetic parts:
 Mold In Color Bio sourced compounds **02**
- 20 years of ROMILOY® ASA/PA for
 automotive interior applications **03**
- The ROMIRA workflow in our
 Color Competence Center **04**

ROWA LACK

- Water-based coating systems: proven
 applications, low-emission alternatives **05**

ROWA MASTERBATCH

- Customized light performance
 for electromobility **06**
- INSIDE Chemistry –
 INSIDE ROWA Masterbatch **06**
- From Pinneberg to Osaka:
 The VAUDE monomaterial TPU backpack **07**
- Cloud Dancer –
 the color of the year 2026 **08**

ROWASOL

- ROWASOL shines with new
 NIR-DEEP BLACK **08**

TRAMACO

- TRAMACO sets new standards
 for coatings on TPO and PP **09**

ROWA GROUP

- Kick it like ROWA GROUP at the
 St. Pauli Rugby Christmas party **10**
- ROWA GROUP trade fair overview **10**

CRE.ACTIVE Design by ROMIRA NEW DISRUPTIVE SOLUTIONS FOR AESTHETIC PARTS: MOLD IN COLOR BIO SOURCED COMPOUNDS



Kai Müller
CEO
ROWA GROUP

Dear business partners,
Ladies and Gentlemen,

Due to the current instability in the Middle East and the resulting supply chain tensions, the economy is facing significant challenges. Thanks to our forward-thinking procurement strategy, the ROWA GROUP has successfully navigated various crises in recent years, consistently serving as a rock of stability for our business partners. We are therefore confident that we can overcome the current difficult challenges as well. A key factor in this is, not least, transparent and constructive communication—both internally and with our customers and partners.

The fact that an open exchange of perspectives, expertise, and experiences unlocks valuable synergies and creativity, allowing us to break out of established patterns of thinking and find new solutions, is evident in many of our group's success stories. In this issue of ROWAnews, we present several exciting case studies that perfectly demonstrate the effectiveness of this approach.

For example, on page 07, read how our specialists at ROWA Masterbatch supported the VAUDE brand in developing a backpack that made a splash at the 2025 World Expo in Osaka. And on page 09, we present the intelligent solutions TRAMACO uses to meet the challenges of reliably coating TPO and PP surfaces.

Incidentally, the Color Competence Center on our ROWA GROUP premises offers a particularly inspiring setting for professional dialogue, where we implement customized color formulations. We've provided a brief overview of how we work there on page 04. In addition, upcoming trade shows such as Techtexil, Interplas, and KUTENO are, of course, welcome opportunities for personal exchange—I look forward to seeing you there!

With best regards,
Your Kai Müller

While standard bio sourced solutions such as PLA, PHA, PHB and others have technical limitations, our Bio-PEB compounds offer an outstanding combination of properties between impact, chemical resistance, thermal resistance and processing without compromise on surface quality.

When combined with our color knowhow, Bio-PEB matrixes will allow companies and brands to have endless solid, metallic and speckle Mold In Color options with a reduced carbon footprint.

In addition, Bio-PEB ceramic effects for injection molding are also available. Depending on filler content (from 20 to 50 %), different technical compromises are available while still granting easy processing and perfect surface quality. Like for other solutions, we managed to design a unique combination: Bio-PEB ceramic "Speckle or Salt & Pepper effect". Beyond aesthetic, cool touch haptics and high density with a lower carbon footprint are now available.

With Bio-PEB array of compounds, once again, ROMIRA brings cost-efficient design solutions to market while supporting carbon footprint reduction. From now on,



ORGANIC PEB CERAMIC EFFECTS

disruptive aesthetics & haptics when needed will be accessible for sectors such as packaging cosmetic, automotive, household appliances, kitchen ware, furniture, E&E etc.

Additional solutions are coming soon to make aesthetic parts even more appealing! ■

+ More information
Victor Fernandes
+33 (0)164 68 16 16
v.fernandes@rowa-france.com

Dr. Milena Pöhlmann
+49 4101 706 376
m.poehlmann@romira.de



SPECKLE EFFECTS

When combining textures or high gloss surfaces, Bio-PEB Mold In Color will open limitless designs for our customers.

PROPERTIES OF BIO-PEB WITH DIFFERENT FILLING LEVELS

Properties	Bio-PEB	Bio-PEB M7	Bio-PEB CM20	Bio-PEB CM50
Melt Mass-Flow Rate (g/10min), 190°C/2,16kg	32	36	26	10
Notched Impact Strength, 23°C (kJ/m²)	3.0	3.5	4.8	3.1
Impact Strength, 23°C (kJ/m²)	27	41	o.B.	19
Density (g/cm³)	1.25	1.30	1.39	1.69
Vicat Softening Temperature, B50 (°C)	87	83	91	95
Flexural Modulus (MPa)	2550	2730	2470	1720
Flexural Strength (MPa)	56	52	59	39

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iStock

Success story 20 YEARS OF ROMILOY® ASA/PA FOR AUTOMOTIVE INTERIOR APPLICATIONS

LONG-STANDING
experience

For two decades now, the ROMILOY® ASA/PA Blends product group has been valued by OEMs and processors worldwide for its tailor-made properties, which not only meet the technical requirements of automotive standards but also impress with their unmatched functional aspects, and has been used in various interior applications. The appearance and feel on textured surfaces without subsequent painting, as well as good chemical resistance, for example to sunscreen, and the balance of technical properties characterize this successful product group.

The ROMILOY® ASA/PA blends known as ROMILOY® 3020 are primarily used where decorative parts with functionality are required, for example, complex part geometry combined with high safety requirements: I-panel covers, pillar trims, speaker grilles, seat belt exit covers, seat belt guides, and child safety components are just a few examples from the automotive interior sector. Some current applications include funnel covers and release covers. In addition to its elegant appearance, ROMILOY® 3020 also meets the high requirements for heat resistance and lightfastness.

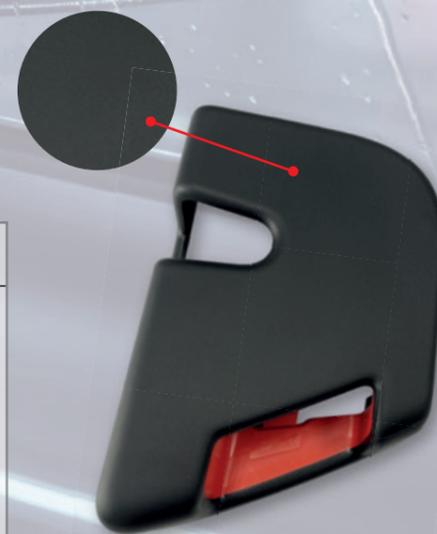
In addition to the excellent balance of technical properties and outstanding appearance and feel, other functional aspects such as good tribological properties are also worth highlighting: thanks to the crystalline polyamide components with the addition of suitable additives, ROMILOY® ASA/PA blends impress with their excellent sliding properties and natural anti-squeak and noise-reducing effect. These characteristics, which are highly valued in the automotive industry, can be achieved particularly well with the ROMILOY® 3020/01-5 M05 and MG5 blends. Another advantageous aspect of these blends is their naturally permanent antistatic properties, which protect against clouding caused by dust accumulation, especially in light co-

lors. In addition, the excellent light fastness of ROMILOY® 3020 also allows it to be used in applications exposed to sunlight.

ROMILOY® 3020/01-4 M15 is the ideal material solution for components with higher dimensional stability requirements. With its optimal impact strength-stiffness ratio, low water absorption, and excellent processability, this blend is an outstanding material for large-area parts in automotive interiors.

As shown in the table below, ROMIRA offers the appropriate type for each version of the Volkswagen Group's TL52673 standard. ■

+ More information
Dr. Daniela Tomova
+49 4101 706 317
d.tomova@romira.de



Cover release made from ROMILOY® 3020/11 in Soul and Red colors, injection molding by Plastivoire, Mexico

ROMILOY® ASA/PA

- | | |
|---|---|
| <p>> APPEARANCE and FEEL</p> <ul style="list-style-type: none"> ✓ First-Class Matt and Smooth Surface (All Colors) <p>> BALANCE</p> <ul style="list-style-type: none"> ✓ Impact-Stiffness ✓ Temperature Resistance | <p>> FUNCTIONAL PROPERTIES</p> <ul style="list-style-type: none"> ✓ Permanent Antistatic ✓ Anti-Squeak ✓ Lightfastness ✓ High Chemical Resistance ✓ Good Mar and Scratch Resistance <p>> Easy Processing (High Flow)</p> <ul style="list-style-type: none"> > Without PAINTING – Cost Saving > Without TREATMENT – Cost Saving > Recyclable – Environment friendly |
|---|---|

ROMILOY® ASA/PA grades according to VW TL52673 specification

Requirement according to TL52673:2024-04				
Version A	Version B	Version C	Version D	Version E
ROMILOY® 3020/01 ROMILOY® 3020/07	ROMILOY® 3020/01-5 M05 ROMILOY® 3020/01-5 MG5	ROMILOY® 3020/11	ROMILOY® 3020/01-4 M10	ROMILOY® 3020/01-4 M15
balance between stiffness and toughness	good dimensional stability anti-scuff, good tribological properties	very high impact resistance, very good dynamic load capacity	good dimensional stability	very good dimensional stability, high heat resistance

THE ROMIRA WORKFLOW IN OUR COLOR COMPETENCE CENTER

◇◇◇◇ THE CCC+ DEVELOPS AND SUPPLIES COLORS ACCORDING TO INDIVIDUAL CUSTOMER REQUIREMENTS ◇◇◇◇

With its Color Competence Center, or CCC+ for short, the ROWA GROUP offers its customers the best possible service and meets even the most demanding product requirements. Working closely with the color specialists within our group of companies, we develop customized solutions and products that can be flexibly adapted.

For example, ROMIRA customers always receive exactly the product that is tailored to their production and application and delivers the best color and consistency – and, of course, can be reproduced exactly every time. A wide variety of color systems are available, including RAL, NCS, and Pantone. And thanks to state-of-the-art data communication, customers can obtain a color setting with electronic targets even without a visual template, so that the desired color setting can be started very quickly and a tailor-made color concentrate or compound can be produced.

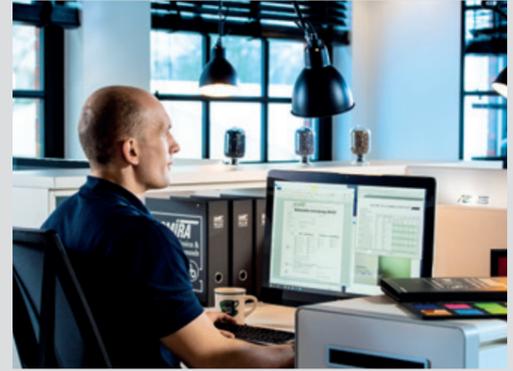
Would you like to see an example of a typical workflow? ROMIRA gives you an insight:



01 CUSTOMER REQUEST



02 FEASIBILITY TEST



03 PLANNING COLOR ADJUSTMENT

Once the order for the new color setting has been received and a laboratory order has been accepted in consultation with the customer, the customer sample is visually inspected and the feasibility of the desired requirements is checked. When the material components for the order are ordered, the completion date is also set.

The ROMIRA colorist responsible for color development assesses the color based on the sample plates injection molded from the extruded compound. The color is assessed both metrologically using state-of-the-art technology, including a Konica Minolta spectrophotometer, and visually. We are happy to evaluate the results together with the customer in the CCC+, so that immediate modifications can be made in direct consultation.

The mechanical properties of the material are tested in accordance with product requirements using the latest testing equipment. This includes, for example, melt flow index, impact strength, weathering tests, etc.

Once the formulation has been developed, the desired quantity is produced for customer sampling. Finally, the sample is tested by the customer for suitability for the respective application and approved.

Curious? We cordially invite you to come and see the CCC+ live in Pinneberg! Please feel free to contact us to arrange an appointment.

06 TESTING



05 ASSESSING COLOR SAMPLE PLATES

04 IMPLEMENTING THE COLOR ADJUSTMENT



07 PRODUCTION SAMPLE



08 SAMPLE



WATER-BASED COATING SYSTEMS: PROVEN APPLICATIONS, LOW-EMISSION ALTERNATIVES

Solvent-based lacquer systems have formed the basis of ROWA Lack's comprehensive product portfolio for the finishing of coated textiles and plastic films for decades. Thanks to continuous development work, many of our standard products now have high-performance water-based alternatives that offer comparable properties and open up new possibilities in terms of sustainability and emission reduction.

Our lacquer systems are used in a wide range of applications. These include coated fabrics and films such as truck covers, awnings, halls, tents, and technical films. We also serve applications in the printing sector, where reliable ink adhesion and a sharp print image are crucial.

Another important area of application is artificial leather for fashionable and functional products. Our anti-graffiti lacquer systems, which have excellent cleaning properties, are also used in this area. For the automotive sector, for example for films and artificial leather for vehicle interiors, we offer products that focus on surface appearance, feel, and various types of resistance.

Our product portfolio includes water-based lacquer systems for all of the applications mentioned above, and many more. These specialties include, for example, anti-static coatings as well as products for book covers or PVC tablecloths. If your specific areas of application are not listed, we look forward to hearing from you and discussing your requirements in person. We are constantly expanding our product portfolio and would be happy to work with you to develop a product tailored to your individual requirements. For your convenience, we have created a new product overview that lists our water-based coating systems according to their respective applications.

Visit ROWA Lack at Techtexil in Frankfurt am Main from April 21 to 24 in hall 11.0 at booth D18 for more information about our water-based coating systems. At our booth, we

Simply click on the QR code opposite or scan it with your mobile device to access the brochure.

will present the new product overview and will be happy to advise you personally on your specific applications, including, of course, classic solvent-based products and pigment preparations. ■



VERSATILE COATING SYSTEMS

+ More information
Niklas Herfeld
+49 4101 706 148
n.herfeld@rowa-lack.de

Dr. Dennis Stoltenberg
+49 4101 706 189
d.stoltenberg@rowa-lack.de



TECHTEXTIL 2026

APRIL 21 - 24, 2026

HALL 11 – STAND D18



CUSTOMIZED LIGHT PERFORMANCE FOR ELECTROMOBILITY

Electromobility places high demands on functional plastic components—especially when technical precision and visual appeal must go hand in hand. For Phoenix Contact, a manufacturer of charging systems, ROWA Masterbatch has developed a specially designed masterbatch that is used in a new protective cover for vehicle charging sockets. The integrated light guide is designed to display the charging status reliably and clearly via RGB color signals—a key comfort and safety feature of modern e-mobility.

INITIAL SITUATION:

INJECTION-MOLDED COMPONENTS FOR DEMANDING OPTICAL FUNCTIONS

Phoenix Contact manufactures high-quality components using injection molding and needed a solution for the new generation of vehicles that combined optical precision with economical materials. The light guide was not only required to transmit color-variable signals, but also to distribute them evenly and clearly across the entire component geometry.

GOAL DEFINITION:

HOMOGENEOUS RGB LIGHT GUIDE IN POLYPROPYLENE

The central technical task was to develop a light guide that produces consistent illumination in polypropylene. PP is robust and widely used in the automotive industry, but poses a challenge in optical applications—especially in terms of scattering behavior, color rendering, and uniform light distribution..

WHY ROWA MASTERBATCH WAS CHOSEN AS A DEVELOPMENT PARTNER

The project request was sent exclusively to ROWA Masterbatch. The reason: Phoenix Contact has regarded the company as a reliable problem solver for many years when it comes to sophisticated masterbatch solutions. The combination of materials science expertise, precision in application technology, and a high level of development depth made ROWA Masterbatch the preferred partner for this task.

CHALLENGE:

LIGHTING PERFORMANCE IN A VISUALLY SENSITIVE MATERIAL

Achieving technically uniform light distribution in polypropylene is by no means trivial. The material tends to scatter light diffusely, which can result in light spots, color shifts, or uneven illumination patterns—a clear quality disadvantage for visual displays in vehicle components. This required a deep understanding of polymers, dyes, and light guidance.



THE FORMULATION ENSURES:

- balanced light scattering across the entire light guide,
- clear, precise RGB color reproduction,
- stable signal quality even under changing environmental conditions,
- reproducible results in the injection molding process.

ROWALID® PE-A220A LD thus meets all technical requirements—and sets high optical standards at the same time.

RESULT:

PRECISE SAMPLES AND RELIABLE PROJECT MANAGEMENT WIN THE DAY

From the customer's perspective, the high precision of the samples supplied and the reliable, cooperative project management were decisive factors in the success of the project. The combination of technical expertise and implementation-oriented consulting contributed significantly to the fact that the **ROWALID® PE-A220A LD** masterbatch is now a central functional element in the new charging socket protective cover. ■

+ More information
Arnold Mengedoth
+49 4101 706 488
a.mengedoth@rowa-masterbatch.de

INSIDE Chemistry – INSIDE ROWA Masterbatch

ROWA Masterbatch is part of the “INSIDE Chemistry” campaign, which the Association of the Chemical Industry, Northern Regional Association (VCI Nord) has been running since the end of last year to show how versatile northern German chemical companies are and how they contribute to a sustainable and innovative future.

With informative, lively videos published on VCI Nord's social media channels YouTube, LinkedIn, and Instagram, the posts in several categories convey exciting content about the participating companies: From the end of April, a report on ROWA Masterbatch and short films on topics such as “Did you know?”, “What does it do?” and “What is it for?” will also be available there. We would like to take this opportunity to thank VCI Nord for the campaign idea, the great cooperation, and the superbly organized shooting days.

We will keep you up to date via our LinkedIn page – or simply follow our and VCI Nord's channels so you don't miss a thing! ■



CAMPAIGN

ROWA Masterbatch

CUSTOMIZED

Masterbatch solutions

From Pinneberg to Osaka

THE VAUDE MONOMATERIAL TPU BACKPACK

Covestro and VAUDE have been successfully collaborating on joint projects to manufacture sustainable and recyclable outdoor equipment since 2021. This time, the goal was to develop a monomaterial backpack made of Desmopan® TPU, with all components manufactured from the same recyclable polymer family.

Another partner, ROWA Masterbatch GmbH, was brought on board for Desmopan® AIR padding:

For shoulder straps, back panels, and hip belts, Desmopan® AIR TPU granulates are processed into lightweight, breathable padding using a novel parallel layer manufacturing (PLM) extrusion process*. The result is washable, hygienic padding that retains softness and shock absorption without compromising the recyclability of the single material.

The leading specialist for polymer-specific and customer-specific masterbatch solutions was tasked with developing a color masterbatch that perfectly supports this demanding application: optimal in processing, powerful in function, fully recyclable, and at the same time precisely tailored to our customer's design requirements.

The iconic color scheme of the rear panels was achieved by using the ROWALID TPU-2002A-01 ORANGE color masterbatch from ROWA Masterbatch. Particular attention was paid to ensuring that the base polymer used here was perfectly matched to the Desmopan® AIR type selected for this application. This ensured that the desired functionality of the upholstery was optimally guaranteed.

VAUDE was thus able to design a backpack that combines all the essential advantages:

- Developed for recycling: The entire backpack can be melted down and reused via standard recycling processes.
- Designed for performance: Weatherproof, durable, and comfortable – even under extreme conditions.

*Advanced extrusion-based parallel strand lay-up process for manufacturing recyclable, breathable, and washable upholstery products

- Easy to manufacture: A single material simplifies procurement, processing, and assembly.
- Sustainable choice: Recyclable, high-performance equipment that meets user expectations.

This backpack was first exhibited at the 2025 World Expo in Osaka, which placed a special focus on sustainability. A real crowd-puller, it attracted everyone's attention and immediately appealed to a wide range of buyers.

ROWA Masterbatch is very proud to be part of the development partnership for this innovative and groundbreaking concept. ■

+ More information

Gisela Birnbaum
+49 4101 706 149

g.birnbaum@rowa-masterbatch.de

**NEW
DEVELOPMENT**



Pantone Color Institute

CLOUD DANCER – THE COLOR OF THE YEAR 2026

Designers and stylists from all sectors—from electrical engineering to household and consumer goods to automotive and fashion—are probably dancing on cloud 9 with this year’s choice, as it offers almost unlimited possibilities for incorporating the color of the year into their creations: After the rather powerful colors of recent years, with Illuminating, Very Peri, Viva Magenta, Peach Fuzz, and Mocha Mousse setting the tone, a sense of calm has now returned in the form of Cloud Dancer. This subtle, creamy white shade is numbered 11-4201 and, according to the Pantone Color Institute, invites our “imagination to wander, giving rise to new insights and bold ideas.”

The color experts at ROWA Masterbatch are delighted to accept this invitation and share their expertise—and they are also happy to pass it on. Because, of course, masterbatches in the current Color of the Year are just as possible as any other desired color and combination. Our specialists will work with you to find the perfect match for your individual requirements. Whether with Electric Fuchsia or Blue Aura, the Pantone Color of the Year can be combined perfectly with the expressive color trends for 2026 that we presented in the previous issue.

Please contact us if you are interested in developing polymer-specific or customer-specific color, additive, and multifunctional masterbatches, or even special compounds for thermoplastics in the latest trend colors. ■



OUR RECIPE FROM THE ROWA KITCHEN FOR THE COLOR OF THE YEAR, CLOUD DANCER

For this year’s culinary highlight, we are taking Pantone’s soft off-white as inspiration to create a light and delicious dessert that will make your taste buds dance: panna cotta with salted caramel sauce and biscotti!

FOR THE PANNA COTTA

- 600 g cream
- 70 g sugar
- 1 vanilla pod
- ½ tsp lemon juice
- 4 sheets of gelatin or alternative product

Gently simmer the cream with the sugar, vanilla pulp, and scraped pod for 10 minutes. Add the gelatin dissolved according to the package instructions.

Pour into small jars, allow to cool, and refrigerate for at least four hours or overnight.

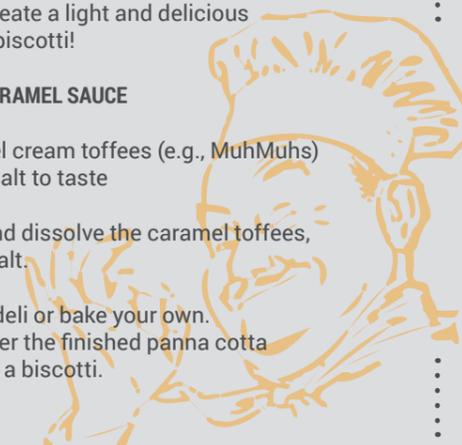
FOR THE SALTED CARAMEL SAUCE

- 200 g cream
- 1 package caramel cream toffees (e.g., MuhMuhs)
- A few pinches of salt to taste

Heat the cream and dissolve the caramel toffees, carefully adding salt.

Biscotti from the deli or bake your own. Pour the sauce over the finished panna cotta and decorate with a biscotti.

Buon appetito!



Design for Recycling ROWASOL SHINES WITH NEW NIR-DEEP BLACK

In the circular economy, correctly sorting and recycling black plastic packaging is challenging. ROWASOL has taken on this challenge and now offers NIR-detectable liquid colors for this purpose, which are available in a standard and a deep black version for the highest optical requirements.

Classic carbon black pigments cause black plastics to be invisible in the near-infrared sorting process. These pigments absorb NIR radiation almost completely, leaving no evaluable signal. However, pure iron oxide is not a suitable alternative in many applications because its magnetic properties can interfere with sensitive metal detectors used in the food industry, triggering false alarms. Soluble dyes are often economically unattractive, and nigrosine is ruled out for regulatory reasons.

ROWASOL NIR-DEEP BLACK offers the perfect solution: It is a deep black color that is brilliant in visible light yet NIR-detectable with a strong reflective signal for reliable sorting. It is also compliant with food contact regulations, non-magnetic, and suitable for use in polar thermoplastics (e.g., PS, PET, ABS, PC,



Recycling compliant: NIR-Black (right) and NIR-Deep Black (left).

and PMMA). The slightly less deep black version, NIR-BLACK, is also available for PE and PP.

Both variants offer a „cooling effect“ by reflecting heating infrared (IR) radiation, so components heat up less. This improves thermal management, depending on the application. For example, it can be used in packaging, façade elements, or automotive interiors. Even at a dosage of just 1%, these highly pigmented liquid inks achieve excellent opacity and cover colored recyclates homogeneously.

With this new development, ROWASOL is making a significant contribution to the circular economy and more sustainable production. ■

+ More information
Udo Wilkens
+49 4101 706 335
u.wilkens@rowasol.de

„COOL-EFFECT“

by reflection

Maximum adhesion. Minimal compromises.

TRAMACO SETS NEW STANDARDS FOR COATINGS ON TPO AND PP

When it comes to difficult substrates, intelligent solutions are required. TRAMACO is launching TRAPYLEN® 9351 W 30, a high-performance, water-based adhesion promoter that has been specially developed for reliably coating TPO and PP surfaces, an area where many systems struggle.

The secret lies in its **chemically modified polypropylene structure**, which enables it to form an exceptionally strong bond with polyolefin substrates. TRAPYLEN® 9351 W 30 also impresses with its high heat resistance and process reliability, making it ideal for demanding industrial applications in sectors such as **automotive, packaging, film finishing and technical coatings**.

Thanks to its **water-based formulation**, the product supports modern, more sustainable coating concepts without compromising on performance or efficiency. As a raw material for primer formulations, TRAPYLEN® 9351 W 30 offers maximum flexibility: whether spraying, printing, dipping or brushing, the adhesion promoter can be easily integrated into existing production processes.

It is **particularly easy** to process as a plastic primer: TRAPYLEN® 9351 W 30 can be diluted to a solids content of around 10% and supplemented with common additives such as wetting, coalescence or rheology aids if necessary. Short drying times of just 60 seconds at 80 °C enable efficient industrial processes.

With a recommended application weight of just 0.5–1.5 g/m² for compact films, this product enables economical, material-efficient coating solutions. Supplied in 120 kg PE drums, it has a shelf life of at least 12 months when stored properly. As a non-hazardous product, TRAPYLEN® 9351 W 30 also allows for simpler, more cost-effective transportation.

TRAPYLEN® 9351 W 30 stands for:

- Reliable adhesion to difficult polyolefins
- Halogen-free
- High process stability and heat resistance
- Water-based, sustainable technology
- Efficient processing and low material consumption

With this product, TRAMACO once again demonstrates its commitment to combining **technical excellence with practical solutions** for coatings that deliver what they promise.

If you have any questions about this product, please email primer@tramaco.de or call us. ■

+ More information
Tom Janocha
+49 4101 706 176
t.janocha@tramaco.de

INTELLIGENT

solutions

12 Commitment to team sports

KICK IT LIKE ROWA GROUP AT THE ST. PAULI RUGBY CHRISTMAS PARTY

It's been a while, but it's still unforgettable: at the Christmas party of the FC St. Pauli Rugby children's and youth division last December, the ROWA GROUP was able to kick in two ways. On the one hand, we supported the party with culinary delights and served hot punch from our ROWA truck, and on the other hand, we put smiles on faces with a sponsorship in the form of 200 new sports bags.

FC ST. PAULI RUGBY POWERED BY



"The values lived here in the club, such as community, commitment, and promoting young talent, are also fully in line with the principles of the ROWA GROUP. We were very happy to be part of this special Christmas market and to be able to contribute to an all-round successful end to the year for the young athletes," commented CEO Kai Müller, who personally handed over the bags. ■



2026

APR **techtexsil**

APRIL 21 - 24, 2026
FRANKFURT / MAIN
HALL 11, STAND C15
ROWA Lack and TRAMACO

APR **PK**
Technologietage

Kesterke Technologietage
APRIL 23, 2026
HOHENWESTEDT
ROMIRA, ROWA Masterbatch

JUN **interplas**
Innovation Happens Here

JUNE 2 - 4, 2026
BIRMINGHAM
STAND T50
ROMIRA

JUN **EQUIPLAST**
The International Plastics and Rubber Event

JUNE 2 - 5, 2026
BARCELONA
HALL 3, STAND A34
ROMIRA

JUN **KUTENO**
Kunststofftechnik Nord
Die effiziente Zuliefermesse für die kunststoffverarbeitende Industrie

JUNE 9 - 11, 2026
BAD SALZUFLEN
STAND 20-H28
ROMIRA, ROWA Masterbatch, ROWASOL

OCT **Fakuma**

OCTOBER 12 - 16, 2026
FRIEDRICHSHAFEN
HALL B1, STAND 1212
ROWA GROUP

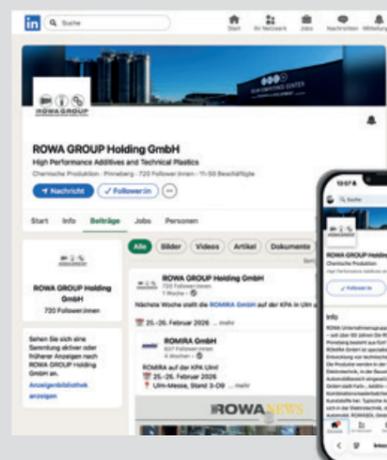
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ROWA NEWS



LinkedIn



ROWA Masterbatch GmbH
Siemensstraße 1-3
25421 Pinneberg
Phone: +49 4101 706 01
info@rowa-masterbatch.de
www.rowa-masterbatch.de

TRAMACO GmbH
Lise-Meitner-Allee 8
25436 Tornesch
Phone: +49 4101 706 02
info@tramaco.de
www.tramaco.de

ROMIRA GmbH
Siemensstraße 1-3
25421 Pinneberg
Phone: +49 4101 706 03
info@romira.de
www.romira.de

ROWASOL GmbH
Siemensstraße 1-5
25421 Pinneberg
Phone: +49 4101 706 04
info@rowasol.de
www.rowasol.de

ROWA Lack GmbH
Siemensstraße 1-5
25421 Pinneberg
Phone: +49 4101 706 05
info@rowa-lack.de
www.rowa-lack.de

ROWA France S.a.r.L
7, rue Albert Einstein 77420
Champs sur Marne
Phone: +33 1 646 81 616
info@rowa-france.com

ROWA Inc.
110 Phyllis Dr Croydon,
PA 19021 USA
Phone: +1 609 567 8600
sales@rowainc.net
www.rowainc.net

ROWA Korea Co., Ltd
511-16, Joogyo-Ri,
Yesan Yeop
Yesan-Gun, Chungnam-Do
Phone: +82 41 335 42 03
info@rowa-korea.com

Ningbo ROWA Coatings Technology Co., Ltd
Rm.1218, Block A2, R&D
Park, Lane 587, Juxian Rd,
Hi-Tech Zone, Ningbo City
Zhejiang Province, P.R.China
Phone: +86 574 87229282
info@rowa-china.com